

“Hong Kong Life Triathlon Championships 2013”

2 June 2013 - **“Hong Kong Life Triathlon Championships 2013”** was a sports event title-sponsored by Hong Kong Life Insurance Limited (“Hong Kong Life”) and organized by Hong Kong Triathlon Association for the 2nd consecutive year. It had been successfully held on 2 June at the Science Park, Chong San Road, Shatin. Over 1,000 enrollment forms were received and nearly 1,100 athletes had participated in the exciting races. This year, the special teams of “Para Relay”, “Family Relay” and “Best Costume Relay” were launched again.

An overwhelming response has been received in “Para Relay” this year, with a total of 36 teams constituted by Hong Kong Life, Hong Kong Triathlon Association, Hong Kong Blind Sports Federation, Hong Chi Association, Hong Kong Amputees Sport Association, Hong Kong PHAB Association and Hong Kong Rehabilitation Power. The number of participants exceeded 100 of which 16 members from “Hong Kong Life Gerbera Volunteers Team” partnered with the para-athletes to embody the concept of social integration.

The award presentation ceremony was brightening up with the presence of honorable guests, including famous local band EO2; Leading Triathlete Daniel Lee; Hong Kong Life Board of Directors & Wing Hang Bank Limited Assistant General Manager William Ng; Hong Kong Life Chief Marketing Officer Kennex Chan; Triathlon Association Vice President Erik Chan; and representatives of Hong Kong Blind Sports Federation, Hong Chi Association, Hong Kong Amputees Sport Association and Hong Kong PHAB Association. Following the ceremony, management of Hong Kong Life and Triathlon Association, together with other officiating guests were invited to fire the starter pistol for the last athletics, “Para Relay” race.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Throughout this campaign, Hong Kong Life wishes to provide a platform for the disabled to show their incredible capability of accomplishing what the general public deems unexpected that helps the public understand more about their abilities. As a caring

corporate citizen, Hong Kong Life and Hong Kong Triathlon Association committed HKD20 for each enrollment form received, totaled up to HKD20,000 to the Hong Kong Blind Sports Association to support the sports development for the visually-impaired.”



EO2 Eddie (3rd from right) and Otto (centre); Hong Kong Life Board of Directors & Wing Hang Bank Assistant General Manager William Ng (3rd from left); Triathlon Association Vice President Erik Chan (2nd from right); Leading Triathlete Daniel Lee (2nd from left); Hong Kong Life Chief Marketing Officer Kennex Chan (1st from left); and Triathlon Association Executive Committee and Publicity & Promotion Sub-committee Chairman Fenella Ng, fired the starter pistols for the Races.



Hong Kong Life Board of Directors & Wing Hang Bank Assistant General Manager William Ng (1st from left) and Triathlon Association Vice President Erik Chan (1st from right) presented a cheque to the representative and the visual impaired athlete of Hong Kong Blind Sports Federation.



Members from “Hong Kong Life Gerbera Volunteers Team” partnered with the para-athletes to accomplish Para Relay Races through mutual cooperation.